

# Another leap for Asia's biggest furniture technology show



Bookings open for the 10th edition of IndiaWood, the bi-annual trade fair for the woodworking and furniture manufacturing sector, which will be held at the Bangalore International Exhibition Centre from 8-12 March, 2018.

IndiaWood 2018 is all set to expand exponentially, from 38,000 square metres of exhibition space in its previous edition to 50,000 square metres. With regular exhibitors inquiring for more space, and many new enquiries flowing in, the organiser, PDA Trade Fairs, has already added 17,500 square metres to the existing halls at the BIEC.

Bookings are open now; and strictly on a 'first come first served' basis.

IndiaWood 2018 is set to attract more than 65,000 visitors from all over India, neighbouring countries and from across the globe. Multiple registration counters are planned to manage the flow of visitors during the 5-day trade fair.

As the leading platform for this sector, IndiaWood gives buyers a complete overview of the market in all its dimensions. It is seen as a driving force behind innovation and success

in the global scenario for furniture production technologies and the woodworking sector. The trade fair consistently sets the pace for the next two years.

Through proactive engagement with stakeholders and a genuine commitment to excellence, IndiaWood has evolved in line with industry demand, and is globally recognised for doing so.

Evidently, exhibitors continue to value the strength of IndiaWood 2018 as a strategic

## Highlights

50,000 square metres of space

65,000 professional visitors expected

650+ exhibitors from 40 countries

More than 100 media representatives

platform, showcasing the very latest technology and innovations that are currently shaping modern woodworking and the furniture production industries.

### Advantage GST

By the time IndiaWood 2018 arrives, the new Goods and Services Tax (GST) regime would have settled down to serious business. It would have created an encouraging environment for the expansion of manufacturing and trade in products and services across the country, including in the furniture sector.

According to Mr. Sivakumar, General Manager at PDA Trade Fairs, GST would have brought clarity on taxation, ease in the movement of goods, and created a level playing field for small and medium enterprises in the furniture business.

“GST is expected to reduce the cost of manufacturing, ease inter-state trade and logistics, and attract more entrepreneurs into investing in this sector,” he said, adding: “All of which makes IndiaWood 2018 an even more attractive proposition for its participants on the supply and demand sides.”

In 2016, more than 700 companies from 30 countries presented their exhibits on 38,000 square metres of space, from leading international manufacturers to specialized newcomers.

More than 50,800 visitors from 53 countries and 823 cities in India attended IndiaWood 2016. Of these 80% visitors came from across India: they were those that participate in the decision-making process.

At IndiaWood 2018, more than 650 companies – representing a vast array of furniture production technologies, woodworking machineries, tools, fittings, accessories, raw materials and products – will take part, indicating yet again the trade show’s leading role in the growth and development of the furniture manufacturing industry on the sub-continent.

### International show

More than 65,000 craftsmen, woodworkers and furniture manufacturers; distributors, dealers and manufacturers of hardware and accessories; plywood and particle board manufacturers and traders; manufacturers of wood-based products; architects, interior designers and builders; and the entire woodworking ecosystem from all over India and South-East Asian and South Asian countries is once again looking forward to IndiaWood 2018.

There will be representations from Nepal, Sri Lanka, Bangladesh, Malaysia, Myanmar, Bhutan, Thailand, Indonesia and the Philippines.

As the sector-leading B2B platform, IndiaWood continues with the support of industry stakeholders and associations, among them Eumabois (the federation of 14 national associations of woodworking technology and accessory manufacturers in Europe), the Export Promotion Council for Handicrafts, the Indian Laminate Manufacturers’ Association, the Indian Plywood Industries Research and Training Institute, the Association of Furniture Manufacturers and Traders, and the American Hardwood Export Council.

### Special attractions

- Distributors’ Summit to help convert market opportunities into business partnerships. This will be a special area on the show floor earmarked for furniture manufacturers and entrepreneurs to showcase the latest, innovative ideas, as well as elegant furniture and furnishing designs, to help them expand their sales pipelines through dealers, distributors and retailers.
- Architects’ Seminar by speakers of international repute, organised by *WoodNews* magazine, in association with professional associations of Indian architects and interior designers.
- Sourcing Forum, also organised by *WoodNews* magazine, is a B2B connect between furniture manufacturers from across India and retailers from e-commerce platforms and established furniture chain stores that are looking at sourcing innovative products.

