

NÜRNBERG / MESSE

india
WOOD

20
25
YEARS OF
EXCELLENCE

www.indiawood.com

International Trade Fair for Furniture Production Technologies, Woodworking Machinery, Tools, Fittings, Accessories, Raw Materials and Products

MEDIA KIT



Our Audience Following



80,000+
Impressions per month

50,000+
Traffic per month

20%
Expansion rate



2,00,000+
Subscribers

20%
Average open rate

20%
Average monthly growth



2,000+
Listeners

800+
Average views per podcast

6+
Podcasts with industry leaders



3,500+
Followers

5,500+
Followers

13,000+
Followers

15%
Average engagement rate

12%
Reach per month

Reach The Furniture Manufacturing and Woodworking Community.

Our mission is to serve as the go-to source for industry professionals, architects, interior designers, developers, and consultants. With our bi-monthly magazine, we aim to inspire, educate, and connect our readers, empowering our industry to thrive on a global scale.

Each issue of INDIAWOOD Journal showcases the latest innovations and technological advancements in the woodworking industry, from success stories of architects utilizing reclaimed wood to inspiring tales of Indian entrepreneurs revolutionizing the woodworking industry.

By advertising with INDIAWOOD JOURNAL you'll reach:

Proprietor, Managing Partner / Director,
Chief Executive Officer, Director, Architect &
Interior Designer, Sales and Marketing Manager

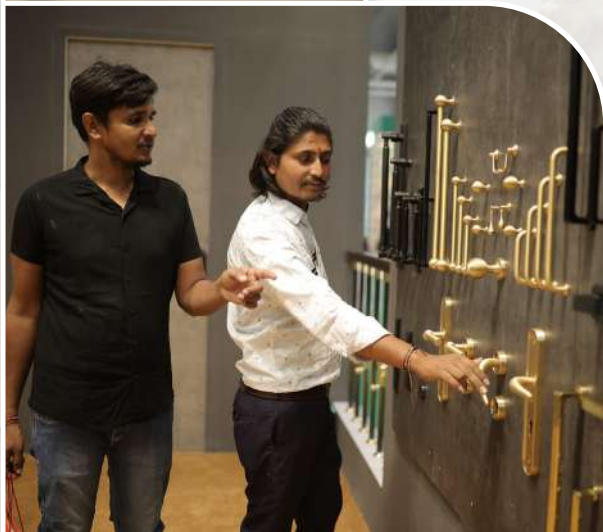
Decision makers and managers directly involved
in the decision-making process

INDIAWOOD JOURNAL is the Official Media
Partner for the INDIAWOOD & MUMBAIWOOD
Show - leverage visibility and reach of the show

Readership from India, Nepal, UAE, Sri Lanka,
Italy, Singapore, Sweden, Germany, USA, and
more



Reader Segments



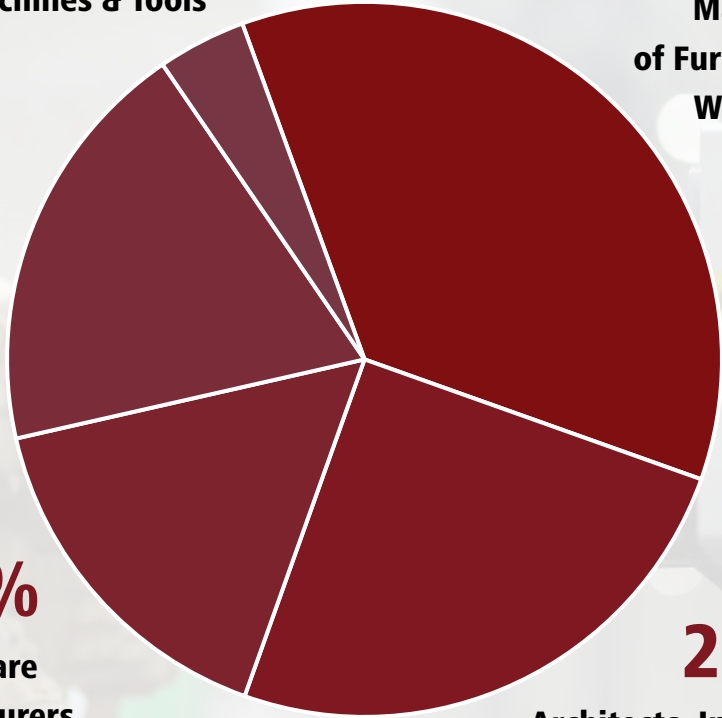
4%
All kinds of Wood
working Machines & Tools

19%
Saw Millers, Plywood
& Timber Dealers

16%
Hardware
Manufacturers,
Distributors and Dealers

36%
Manufacturers
of Furniture, Kitchen &
Wood Products

25%
Architects, Interior Designers,
Builders & Developers
and Consultants



Advertising Options

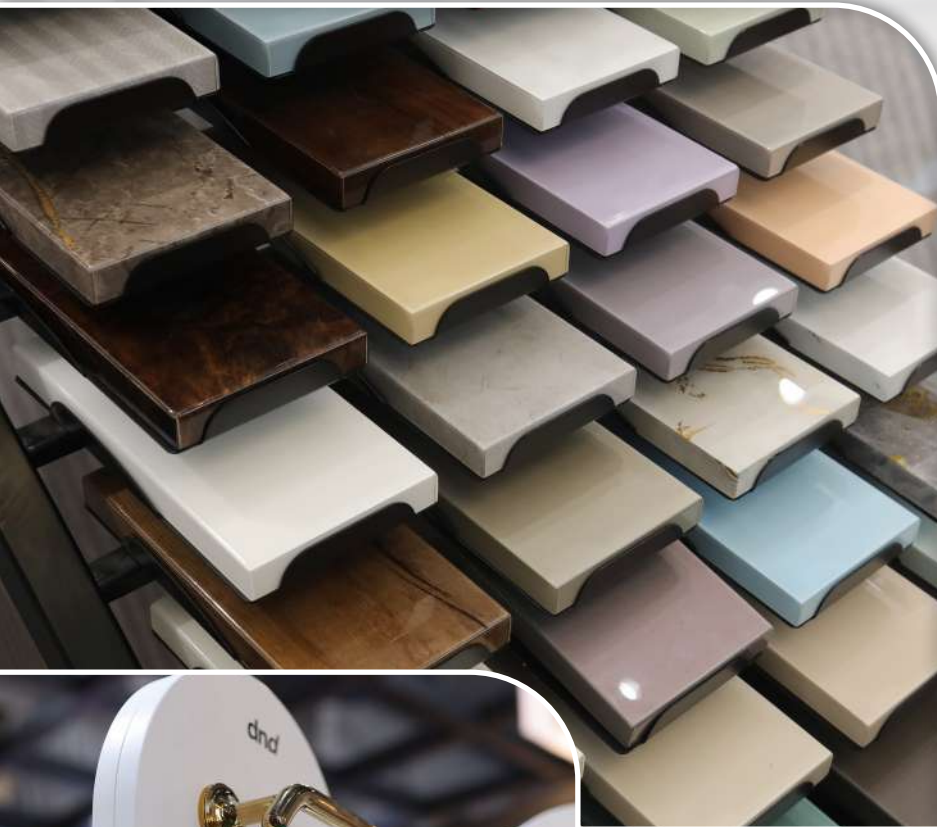
Click [here](#) to read the latest issue of the INDIAWOOD E-Journal



Advertising Rates

Page	Amount
Inside Front Cover (Single)	INR 75,000
Inside Front Cover Gatefold (2 pages)	INR 1,25,000
Inside Front Cover Gatefold (3 page)	INR 1,50,000
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Full page single insertion / video	INR 40,000

*GST – 18% extra








Podcast Spotlight

If you've got an interesting story to tell, maybe about your product, the future roadmap, or a compelling case study, why not use our podcast to share it with thousands of people and industry leaders?



The screenshot shows the IndiaWood Industry Connect Podcast player interface. At the top left is the logo for 'india WOOD 2025 YEARS OF EXCELLENCE'. Below the logo, the text reads 'INDIAWOOD INDUSTRY CONNECT...' and 'INDIAWOOD PODCAST'. The public status is set to 'PUBLIC' with a dropdown arrow. At the bottom, there are navigation icons (home, share, download, menu) and a 'Play All' button.

-  In conversation with Mr. Venkataramana Gorti, HOMAG India | IndiaWood Industry Connect Podcast
25:01
-  In conversation with Mr. Sayeed Ahmed, BIESSE India | IndiaWood Industry Connect Podcast
27:47
-  In Conversation with Mr. Theerthagiri, MD, WoodTech Consultants | IndiaWood Industry Connect Podcast
19:42
-  In conversation with Mr. Adil Pasha, Nostrri Design | IndiaWood Industry Connect Podcast
34:25
-  In conversation with Mr. Gurpreet Singh, Aakar Designs | IndiaWood Industry Connect Podcast
28:35

Positions Available:

1 podcast available per month

Great for:

Brand Awareness, Interest, Consideration

Reach:

Average 800 plays per podcast

Pricing:

50,000 per podcast

Feature your brand in the ultimate guide for the Woodworking & Furniture Manufacturing Industry



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EDITORIAL & ADVERTISING:

Mansi Chawla

M: +91 96060 39487

E: mansi.chawla@nm-india.com