



INDIAWOOD 2020 ADVERTISING OPTIONS FEB 27 – MAR 2, 2020

EXHIBITOR DIRECTORY

Tariff	Exhibitor		Non Exhibitor		AD Size W x H (in mm)
	INR	USD	INR	USD	
Enhanced Listing (Colour Logo + QR Code + Bold text)	7,500	125	NA		
Full Page	40,000	615	56,000	850	140 x 210
Half Page	25,000	385	35,000	535	120 x 90
Page Facing Inside Back Cover	65,000	1000	91,000	1460	130 x 210
Section Dividers A & B Side	1,00,000	1540	1,40,000	2150	130 x 210
Page Facing Contents	75,000	1150	1,05,000	1750	130 x 210
Inside Back Cover	80,000	1230	1,12,000	1700	130 x 210
Page Facing Inside Front Cover	1,00,000	1540	1,40,000	2150	130 x 210
Inside Front Cover	1,00,000	1540	1,40,000	2150	130 x 210
Back Cover	1,25,000	1925	1,75,000	2690	140 x 210
Bookmark	60,000	925	84,000	1290	50 x 140

SHOW DAILY

Tariff	Exhibitor		Non Exhibitor		AD Size W x H (in mm)
	INR	USD	INR	USD	
	1 Insertion		5 Insertions		
Half Page	20,000	300	85,000	1300	215 x 158
Full Page	30,000	450	1,25,000	1925	215 x 325
Page Facing Inside Back Cover	40,000	650	1,70,000	2600	215 x 325
Double Spread	50,000	800	2,00,000	3000	430 x 325
Inside Back Cover	65,000	1000	2,75,000	4200	215 x 325
Page Facing Inside Front Cover	85,000	1300	3,60,000	5535	215 x 325
Inside Front Cover	75,000	1150	3,15,000	4850	215 x 325
Back Cover	95,000	1460	4,00,000	6150	215 x 325
Cover Page Bottom Banner	45,000	690	1,90,000	2925	210 x 50

POCKET FLOOR PLAN

Tariff	Exhibitor		Non Exhibitor		AD Size W x H (in mm)
	INR	USD	INR	USD	
Tile Advertisement	10,000	150	15,000	230	60 x 40
Bottom Banner	50,000	770	85,000	1300	270 x 50
Top Banner	75,000	1150	1,15,000	1770	270 x 50
Back Cover	2,00,000	3075	3,00,000	4615	100 x 200

TERMS AND CONDITIONS

Companies registered outside India please note that the exact equivalent of the Indian rupee rate has to be remitted to our account irrespective of the currency / currency fluctuation during transfer.

*Local taxes will be additional as applicable at the time of final billing.

- Special Positions available on a first-come, first-serve basis.
- There will be three (only) special section dividers, (full page on heavy stock) and are as follows:
 - Exhibitor Listings (Alphabetical and by Country)
 - Exhibitor Profiles
 - Listings by Product

Timeline

- ❖ Deadline for booking of space for advertisements - **24TH JANUARY 2020**
- ❖ Deadline for submission of advertisement materials and full payment - **24TH JANUARY 2020**

File Types Accepted

- ❖ Adobe illustrator 8.0 or greater (EPS preferred) or Adobe Acrobat PDF file 4.0 or greater (high resolution).
- ❖ PDF files must be supplied with fonts embedded. Images within PDF files must be 300 dpi or higher.

Advertising Bookings

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